**Golden thread**: Deliver a world-class purpose-built centre to host researchers, conservationists and scientists alongside school programmes and tourism growth

Rationale: Twycross Zoo are vital to the local economy and economy generally across the Midlands. It contributes significantly to the £80m tourist spend in Hinckley and Bosworth and suffered severely over the last year as a result of the COVID-19 pandemic. The planned LUF investment in Twycross Zoo will be transformational. It will deliver a cutting-edge National Science and Conservation Centre at the areas key tourism asset and will further cement the zoos significant reputation across Europe and globally for animal conservation. This facility will enable new lines of academic investigation to be undertaken which will have international ramifications for conservation and bio-cultural environments. Additionally, the centre will be able to host educational programmes and events for universities and schools, whilst also re-energising its cultural and community offer through the delivery of a new Orangutan Facility attraction alongside conference facilities.

Aims	and	Obj	ject	ives

Inputs and Resources

## Activities

Outputs

Short-term Outcomes Intermediate

Long-term

1 – Sustain Twycross Zoo as an important education and tourism asset and focal point in the area

2 – Strengthen the cultural and leisure offer to stimulate an economic and tourism recovery from Covid-19

3 – Improve pathways to research and educational facilities for schools and communities

4 – Provision of world-leading facilities to enable new lines of academic research of international importance for conservation and science business activity

£18m LUF funding

£1.9m Twycross Zoo co-funding

Twycross Zoo assets, land ownership and time

Efficient and welldeveloped
governance
structure with HBBC

Partnership-working with local schools, universities and researchers

A two storey higher education and research centre

A residential facility to accommodate researchers on long-term programmes

A new orangutan enclosure

Net zero carbon works across all new buildings

Supporting external works to assist delivery including electrical power upgrades

Agreed partnerships including
Memorandums of
Understandings with multiple
universities

Key stakeholder engagement from design to delivery, including planning determination

90 gross direct jobs and £3.9m GVA per annum.

18,568 sqft Campus
Building with labs,
lecture rooms and
conference facilities

12,368 sqft
Residential facility
with 30 rooms

77,501 sqft of Orangutan Enclosure to expand Zoo

Increased visitors up to 1 million over 2030 masterplan

Public realm improvements around the facilities

New researchers drawn to Twycross Zoo and HBBC

New BSc, MSc and PhD degree progammes

Expanded education and community programme for local schools and young people

Increased visitor capacity of the zoo based on new attractions

Increased commercial /
community events such
as conferences,
weddings and workshops

Improved operational performance for Twycross Zoo

High-value research into animal conservation, health, environment and behaviours

Establishment of HBBC's higher education presence

Improved education outcomes for school children

Increased visitors, dwell time and spend at the zoo and local area

Enhanced enterprise for existing and new businesses within science-based sectors

Increased cultural offer and wellbeing

Increased knowledge and expertise for conservation and

Reputation for research and science in HBBC

environments

Improved employment opportunities and entrepreneurship

Improved prosperity including education and leisure

Covid-19 tourism recovery

## Assumptions:

- Scheme objectives developed based on comprehensive engagement programme over several years which informed the 2030 vision, before targeted consultation with key stakeholders in relation to the scheme
- Sufficient match funding in place to ensure scheme delivery
- Planning permission is granted
- Employment densities applied to development schedule for job calculations

## External Factors:

- National economic uncertainty due to Covid-19.
- Covid-19 impacts on tourism sector in particular and Twycross Zoo's financial performance
- Education and research demand (certainty provided from engagement and established MoUs with universities)